

Gianluca Busato's Curriculum Vitæ

Personal Data

Birthdate: 14/05/1969
Citizenship: italian (temporarily, Venetian in full swing)
Residence: Nova Gorica, Slovenia
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Biography

Gianluca Busato was born on May 14th, 1969 in Treviso, Venetia. He resides in Nova Gorica (Slovenjia). After graduating from Padua engineering university, he chosen the path of entrepreneurship. His passion for technological innovation turned out to become his work, too. Everything's digital always fascinated him, representing a great opportunity in his vision able to serve even the development of our land. Not surprisingly, together with other core businessmen he enlivens the debate on the creation of new digital cities, in particular through a revitalization plan of the Venetian historic centers, based on start-up financing and technological bootstraps. He loves to share these experiences with anyone who wants to approach the topic: mr. Busato holds speeches at key events regarding the technological worldwide spread and training courses for entrepreneurs of various category organizations.

Offices

In 2015 he founded and presides an international Business Community: Club of Venetian Entrepreneurs in the World. The Business Club is headquartered in Estonia, with offices also in Veneto (Italy). It is a network of privileged and confidential relationships, aimed at the creation and development of economic projects through the involvement of its members in entrepreneurial opportunities of international scope, with a particular focus on the territories that during the various historical ages have seen the settlement and the influence of the Venetian culture, its personalities and free expressions.

Professional Experiences

- ❑ From February 2019 to Present: **Regional Partner in FasterCapital** – FasterCapital is a virtual incubator based in Dubai Internet City which helps IT startups through its acceleration and incubation programs. Fastercapital currently has 20 incubated startups that graduated and are fully functional now, more than 278 startups in the acceleration program, more than 537 regional partners and 208 offices worldwide. FasterCapital has multiple rounds of funding per year during each of which we will be selecting startups that can be accelerated or incubated.
- ❑ From February 2019 to Present: **CEO and Founder of Enkronos OÜ** – Tallinn, Estonia. Enkronos' core business is developing cross-platform solutions and architectures the world of web & wireless and digital communications, including a vast selection of Solutions, Application and Integrations: IoT, AI, AR/VR,

Blockchain & more complex digital platforms, Loyalty, contests, couponing, gamification, marketing automation, Custom platforms, Apps & more.

- ❑ From May 2015 to May 2019: **CEO and Founder of Enkronos d.o.o.** – Koper, Slovenija.
- ❑ From Dec 2010 to Oct 2017: **CEO and Founder of Digitnut S.r.l.** – Treviso, Italy. Company operating in mobile & web app development sector.
- ❑ From Sept 2004 to Dec 2010: **Business Development in Edistar S.r.l.** – Vedelago (TV), Italy. Company operating in the telecommunications sector and multichannel communication solutions.
- ❑ From Jan to Aug 2004: **Sales Manager in Softwareuno Ins S.r.l.** – Borgoricco (PD), Italy. Company operating in the IT and ICT sectors, in particular in technological solutions and software for the socio-sanitary sector.
- ❑ From Mar 2001 to Dec 2003: **Sales & business development in UbiEst S.p.A.** – Treviso, Italy. Company operating in geographic services on multimedia networks (web / wireless).
- ❑ From Sept 1999 to Mar 2001: **Project Manager in Progeco S.r.l.** – Silea (TV), Italy. Electro-engineering Professional Study. He has worked mainly as a designer in industrial plant engineering projects.
- ❑ From Feb 2000 to Feb 2001: **Chief of Marketing in Tuono S.r.l.** – Treviso, Italy. A company that ran a b2b internet portal in the wood industry and, in particular, woodworking machines.
- ❑ From Sep 1999 to Jun 2000: **Teacher of Electronics**, IPSIA "Giorgi", Treviso Italy.

Languages

- ❑ Italian, mother tongue.
- ❑ English, fluent.
- ❑ German and Slovenian, basic knowledge.

Education

- ❑ **Master's Degree in Electrical Engineering**, business administration course, A.A. 1998/99 in Padua University. Thesis: "Nuovi modelli competitivi indotti dal commercio elettronico" (i.e. "New competitive models induced by e-commerce"; supervisor: Prof. M. Muffatto (Economy and Business Organization Dep.).
- ❑ **Scientific High-School Graduation**, Liceo Scientifico "L. Da Vinci", Treviso.

Skills

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|------------------------|--------------------------|
| ❑ Start-ups | ❑ Strategic Partnerships |
| ❑ Business Strategy | ❑ Strategic Planning |
| ❑ Entrepreneurship | ❑ Marketing Strategy |
| ❑ Business Development | ❑ Management Consulting |
| ❑ Strategy | ❑ Management |